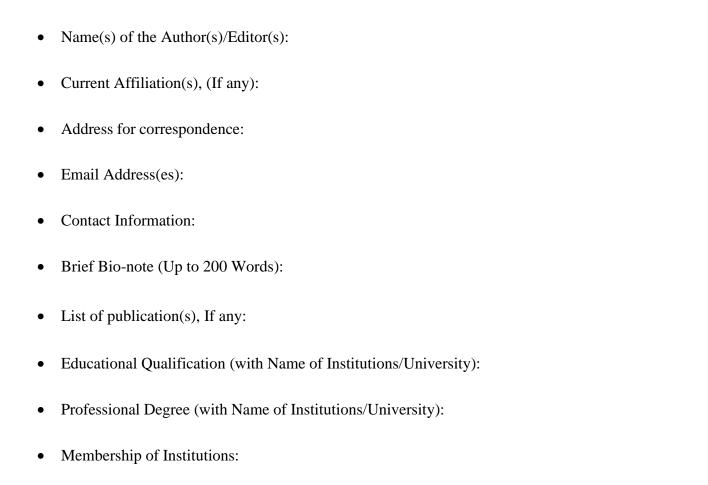# ATLANTIC

PUBLISHERS & DISTRIBUTORS (P) LTD

Dear Author/Editor,

Thank you for choosing Atlantic Books. Please fill in the information below for Editorial Division.

BOOK PROPOSAL FORM

Author(s)/Editor(s) Details

- Name(s) of the Author(s)/Editor(s):

- Current Affiliation(s), (If any):

- Address for correspondence:

- Email Address(es):

- Contact Information:

- Brief Bio-note (Up to 200 Words):

- List of publication(s), If any:

- Educational Qualification (with Name of Institutions/University):

- Professional Degree (with Name of Institutions/University):

- Membership of Institutions:

Send your proposal to :
THE EDITORIAL DIVISION, ATLANTIC PUBLISHESRS AND DISTRIBUTORTS PVT LTD.
GN-6, SHIVAJI ENCLAVE OPP. RAJOURI GARDEN, NEW DELHI-110027
PHONES : 011-40775300, 40775301 • E-mail : editorial@atlanticbooks.com
www.atlanticbooks.com

Manuscript Details

- Proposed Title of the book:

- Proposed Sub-title of the book:

- Theme(s) and Sub-theme(s):

- Authored or Edited Volume:

- Type of Manuscript:

- Length of the Manuscript:
  - Approx number of words:
  - Number of chapters:
  - Appendices:

- Is the entire manuscript ready?
  - If no, then number of chapters available for evaluation:
  - Expected date of completion of the entire manuscript:

- Does the manuscript include an Index?

- Description/Synopsis:

- Key Features of the Book:

- Table of Contents (Including sub-headings, if any):

- Chapter summary (3-4 lines for each chapter):

- Does the manuscript have illustrations?
- If yes, then
    - Black & white photos:
    - Black & white lines drawing:
    - Coloured photos:
    - Coloured lines drawing:

- Is this a new edition?
- If yes, please state the reasons for revision:

- Target Readership:

Please fill the section below if your manuscript is a Textbook

- Name(s) of Target Courses:
- UG or PG Level:
- Core paper or Elective paper:
- Estimated enrollment in the course
- Primary course(s):
- Secondary source(s):
- Is the book structured around the syllabus of any particular university/universities?

Competition and Sales

- List 5 (minimum 3) competing books in this area:

- How is your proposed book different from the competing books?

- Your estimate of sales of the book:

<u>Marketing Plan and Suggestions</u>

Please let us know what sort of marketing and support YOU will provide for the book. Choose as many options as are relevant:
- I have my own social media presence and will promote the book through this
- I have a network of contacts that I can promote the book to
- I teach courses where the book is relevant
- I conduct MDP/EDP programs where the book is relevant
- I am a professional speaker and sell my own books

- Other (please specify) _____

Date_____   Signature of Author(s)/Editor(s)